

Madison Recreation Department
5 Year Success Plan

Year 1

- Gather understanding of current programs offered through Madison Recreation Program
- Develop policies and procedures for current Madison Rec programs
 - Consists of player rules, player/parent/coach code of conduct, coaches training, coaching interview/hiring process, etc.
- Create an interactive calendar with event offerings throughout the town and shared with the town via social media and paper articles
- Strengthen social media presence
- Network with other rec departments/programs throughout the state
- Offer adult recreation activities throughout the year.
- Report to town residents and town officials on the growth of the Madison Recreation Programs

Year 2

- Expand upon programs
 - After School program for grades PreK-6 (could potentially include grades 7 & 8)
 - Work with Move More Kids and the New Balance Foundation to incorporate the 100 mile club and other programming.
 - Create an organized adult recreation league for each athletic season and summer
- Create an accountability system to reinforce policies and procedures of current and future Madison Rec programs
- Host fundraisers/events that will help fund the Madison Rec programs
 - Individual fundraisers for rec sports
 - Tournaments/events such as golf, disc golf, basketball, baseball/softball, etc.
- Explore Grant Opportunities
 - Ice Skating Rink (if not done so already)
- Report to town residents and town officials on the growth of the Madison Recreation Programs

Year 3

- Focus on town recreation complexes
 - Preble Avenue Sports Complex, Dillon Family Park (Basketball courts and Skate Park), Main Street Playground, Thomas Field complex, Ice Skating area (if not already visited).
 - Look into potential upgrades, usages, potential usages, areas of improvement, etc.
 - Goal is to utilize all spaces and ensure that they are clean and safe for use
- Continue current programming, looking for ways to expand and strengthen them
- Explore Grant Opportunities (heavily ties in to recreation complexes)

- Report to town residents and town officials on the growth of the Madison Recreation Programs

Year 4

- Explore Grant Opportunities associated with Recreation Centers
 - Is Madison a good location for a recreation center? Will it be utilized (reference yearly reports)? Who will utilize it? Where will it be located? What will it consist of? Etc.
- Continue current programming, looking for ways to expand and strengthen them
- Report to town residents and town officials on the growth of the Madison Recreation Programs

Year 5

Programming at Madison is the strongest it has ever been. The Town of Madison offers sports that directly correlate with the offerings at Madison Jr Sr High School. Madison has documented policies and procedures for all programming, allowing for transparency and smooth transitions amongst players, parents, coaches, community members, and more. The Town of Madison has created a strong network with neighboring communities and departments/programs across the state. Madison takes advantage of grant opportunities that they come across, with the focus on active and healthy community members. The Town of Madison offers a monthly calendar highlighting potential activities going on throughout the town, including both free and for-profit activities. The Town of Madison holds regular fundraising events that help support the programs, but also benefit community members as well.

With evidence from town reports, the Town of Madison can support the idea of opening a community recreation center that would be a centralized location for activities, while also providing community members a place to go to stay active in the coldest and warmest of months. It is clear that the Town of Madison's recreation department has grown to a healthy standard and will continue to grow for years to come.